



THE DELTA MU REVIEW

PI KAPPA ALPHA • DELTA MU ALUMNI ASSOCIATION • FALL 2018

A GREAT DAY TO BE A PIKE!

Upon conclusion of our 7th Annual Meeting at Gulf Hills in Ocean Springs this past July, it was apparent that a newly profound sense of urgency was here... and we needed to strongly support the Delta Mu Colony across the finish line in-order to officially obtain the charter back and reclaim the Pike House. DMAA invested in a membership awareness campaign that involved traditional advertising and support efforts during Fall 2018 Rush that helped energize the colony and yield great results. Our outdoor billboard and digital marketing helped create a buzz on campus, while our 1,350 sq. ft. tent (across from the Pike House) provided the venue needed for the colony to host an adequate Rush event that we all could be proud of given the circumstances.

The overall goal for the colony was to sign 20 – 25 new members, so that the colony size would show the needed growth for the official reformation as well as to be able to have the minimum of 40 members needed by October 1st, 2018 to reclaim the Pike House. An intense evaluation by USM and Pike nationals transpired during the month of October and both have agreed that the colony at USM has performed exceptionally well and met the hurdle. The colony currently has **42** members and are focusing on each having a minimum overall cumulative GPA of 2.5 or greater as a chartering and initiation requirement. As long as the GPA requirements are met then the initiation and chartering ceremony should be in the Spring of 2019 as well as officially be allowed to occupy the Pike House by Aug. 9th, 2019. The final chartering petition will soon be submitted to nationals by the colony with a vote to be completed by the Supreme Council of Pi Kappa Alpha.

We can additionally announce that the Alumni Advisory Board has been selected and implemented as follows for the 2018-2019 Academic Year: **Robert Abbey '70**, Advisory Board Chairman; **Ron Davis '68**, Colony Advisor; **Brad Cates '00**, Operations Advisor; **Matt Perez '95**, Financial Advisor; **Colby Sappington**, Mississippi State

University, Gamma Theta '11, Recruitment Advisor; **Jim Carlson '94**, Education Advisor; **Henry Dick '88**, Health & Safety Advisor; **J.R. Gerhart**, Mississippi State University, Gamma Theta '11, Campus & Community Engagement Advisor; **Ed Langton '66**, Advisor-At-Large; **Jason Dean '94**, Advisor-At-Large, **Jim Linville '70**, Advisor-At-Large; **Jerry Cook '78**, Advisor-At-Large; **Vic Purvis '63**, Advisor-At-Large.

This should now be a time of celebration for all of us as we have together achieved what some said we could never do and with a clear path finally ahead of us. Please join us for the celebratory event this Spring that will include the newly initiated members, Delta Mu Alumni Association Board and members of the Pike Executive Council from Nationals including International President **Mark Dziaczak**, Wayne State University, Delta Nu '91, and many others as we have a ceremony highlighting Delta Mu's great heritage and a look at what's on the horizon for Pike at the University of Southern Mississippi. It will truly be a historical upcoming year as our new Junior Founders will become initiates with a solid foundation and rightfully occupying the Pike House in the Fall of 2019!

In the bonds of $\phi\phi\kappa\alpha$,
Matthew T. Perez '95
President
Delta Mu Alumni Association
pikedmaa@gmail.com



Pike Outdoor Board in Hattiesburg, MS during Formal Rush 2018 and Tent set-up across from The Pike House on fraternity row at USM.



DELTA MU ALUMNI ASSOCIATION BOARD MEMBERS

President
Matthew Perez '95

Vice President
Robert Abbey '70

Treasurer
David Krenning '96

Secretary
Jim Carlson '94

Financial Advisor
Ed Langton '66

Member-At-Large
Brad Cates '00



Former Colony President, Zach Broom congratulating Austin May as the New Colony President.



Current Membership of the Delta Mu Colony ready for initiation in the Spring of 2019.

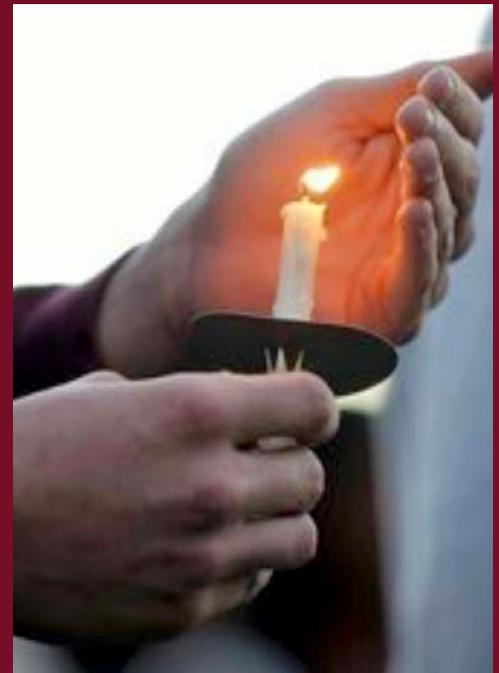
Social Media Boot Camp at USM

Scott Walker Consulting lead a Social Media Boot Camp on campus at USM for university students focusing on the pitfalls and benefits of social media use, featuring real-life examples of screw-ups that have cost people everything. Part of Scott's passion is teaching social media smarts to under-taught middle and high schoolers, college students and professionals. Clients include various schools, college athletic programs and the New Orleans Pelicans. Scott is a former television news anchor and 1997 Southern Miss graduate.



Scott Walker, Delta Mu '96 and Colony members in attendance: Austin May, Ashton Lammons, Daniel Wimberley, Ryan Randall and Erik Cebrian.

Don't let the flame go out!



On, December 10th, 1949 the Delta Mu Chapter of Pi Kappa Alpha was born on the campus of The University of Southern Mississippi. This 2019 will be a banner year for our organization as the REFORMATION of the colony will complete with the JUNIOR FOUNDERS soon becoming initiates. This anniversary represents 69 years of Delta Mu with over 1,200 initiates since our founding. Once a Pike... Always a Pike!



HOMECOMING 2018

A Win over UTSA!

Our homecoming tailgate was another successful event with brothers **Brad Cates '00**, **John Fisackerly '00**, and **Eric Getz '00** leading another cookout event on the grounds of the old commons. This location has served as a central HUB for both alumni and colony members to visit throughout the day and connect decades of Pike brothers and our families. Thank you Brad, John and Eric!



Ron Davis '68 provides the Oak Medallion to Joey Diaz '73 as the newest member of the Order of 1949.

BE A PART OF DELTA MU HISTORY

Over 90 members and growing!

To be a part of Delta Mu is to be a part of a lifelong brotherhood. Through the Delta Mu Alumni Association's program, Order of '49, alumni can provide critical funding to further the future success of our fraternity the Delta Mu Chapter of Pi Kappa Alpha at The University of Southern Mississippi.

Delta Mu Chapter alumni who have pledged to contribute to the future prosperity of our chapter through annual, tax deductible gifts of \$200 or more can make checks payable to Delta Mu Alumni Association and mail to P.O. Box 15637, Hattiesburg, MS 39404-5637 or reply to a recent email invoice and donate online by credit card.

It is critical during 2019 that Order of '49 members contribute toward this mission as early as possible in the year to support Delta Mu! For more information regarding the Order of '49 or to join, please contact DMAA Treasurer **David Krenning '96** at 228-424-5841.

PIKE University

January 10-13, 2019
The Peabody Hotel
Memphis, TN



This annual program is specifically designed for Presidents, Treasurers, and Recruitment Chairman and features international staff and alumni professionals working to excel in the areas of motivating others, leading with character, public relations, health & safety initiatives, financial management and cutting-edge recruiting programs. We are excited to again report that DMAA will be sending three colony leaders to continue to build and strengthen the colony. These three individuals are: Austin May, President, Matt McKinney, Treasurer and Dominic Barone, Recruitment Chair. Pike University programs like these are a perfect example of how your donation dollars are hard at work through investing in leadership education for our Delta Mu future leaders!



*150th Anniversary International
convention at the University of Virginia,
July 25-29, 2018*

The Delta Mu Colony and DMAA sent two representatives to our 150th Anniversary convention in Richmond, VA in July, 2018. Former Colony President, Zach Broom and current Colony President, Austin May gained an amazing experience and education at this event to help steer the course for the future of the fraternity.



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ATTENTION: *This newsletter is intended for the Delta Mu Alumni Association of Pi Kappa Alpha Fraternity as a 501(c)(3) non-profit entity for tax purposes. Thank you.*

SAVE THE DATE

DELTA MU CHARTERING BANQUET

March 30th, 2019 | Hattiesburg, MS



Join us for a once in a lifetime event to participate in the official reformation and recognition of the Junior Founders of the Delta Mu Chapter of Pi Kappa Alpha at the University of Southern Mississippi. This will be a Black Tie Affair and will include newly initiated members, DMAA Board, Executive Board from Nationals, alumni and other distinguished guests. This event is likely to be approx. \$30 per person/\$60 per couple and be held in Hattiesburg, MS. Plans will be finalized and official notifications will be mailed soon. Please RSVP to DMAA at pikedmaa@gmail.com if you plan to attend as early as possible and join in the celebration! If you cannot attend and would like to send a donation, please make checks payable to DMAA and mail to P.O. Box 15637, Hattiesburg, MS 39404-5637. This will be a night to remember for Delta Mu!

Note: This event is contingent upon the colony meeting final minimum GPA standards.