Delta Mu Alumni Association



Pi Kappa Alpha Fraternity

P.O. Box 15637 Hattiesburg, MS 39404

Brothers,

Last month, on July 16th, the Delta Mu Alumni Association (DMAA) held their 2022 annual meeting at the Pike House in Hattiesburg. We want to thank everyone that attended. Even though the Pike House has been a great venue to host the meeting, we're looking forward to this event returning to the MS Gulf Coast, next summer.

A few highlights of items discussed at this year's meeting were:

- Two Delta Mu (DM) scholarship recipients, Jonathan Jenkins and Luke Gazzo each received \$642.50. Jonathan is the current IFC president with a 3.91 GPA, while Luke is a two-time DM treasurer with a 3.215 GPA. Both members are very active in the chapter and on campus.
- DM is trying to establish a recruitment scholarship available for the 2023 Fall semester. It will be offered to all incoming freshmen. This will give an opportunity for DM to see potential rushee's information through a scholarship application well before any "Formal Rush" information is distributed to the fraternities. The scholarship will ultimately go to a DM Pike, because it's awarded after initiation.
- DMAA helped send two DM active members, Anthony Radka and Jake Powers, to the Pike National Convention in Louisville, KY, July 20-24, 2022. DMAA provided funds for registration of both attendees, along with lodging costs for one shared hotel room.
- We voted and passed into the Bylaws, a new structure for the Officers/Board of Directors (BOD). The BOD will continue to keep the four executive officers of President, VP, Treasurer and Secretary, but the BOD will now be a 12-member composition.

DMAA membership will continue to elect 4 BOD at the annual meeting, and it will now be for a three-year term. This new structure will act as a "rotating" BOD. This new structure allows for continuity in the BOD. There will always be eight BOD members that have the experience and know-how of leading the DMAA. This also gives newly elected BOD members an opportunity, if needed, to observe and learn for a year, before jumping into an exec position.

With the new structure, the 12 BOD will select/vote on the four exec officer positions, NOT the DMAA membership's role is to elect/vote on the four BOD, annually.

With all that being said, it will take another year of elections before the BOD is at full capacity. The four 2021 BOD confirmed they would stay on for the 3-year term to help kickstart this process. We voted on the four 2022 BOD, to bring us up to eight BOD, then next year, the four 2023 BOD will bring us up to twelve. The following year, in 2024, the membership will

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vote to replace the four 2021 BOD, maintaining the 12 BOD. And this process will continue annually, replacing the four BOD that's three-year term is up. The outgoing BOD are absolutely allowed to run for multiple 3-year terms, if they so desire.

DMAA current Board of Directors <u>Term expires 2024</u> Dale Gollott '97 - Pres Madison Rosonet '10 - VP Mitch Beckwith '93 - Treas John Fisackerly '00 - Sec

<u>Term expires 2025</u> Chris Alley '88 Teddy Johnson '99 Paul Kirkland '00 Taylor Trochesset '97

All eight BOD agreed to keep the same officer positions for the upcoming year.

And of course, we still have Jon Gazzo '89 - Chapter Advisor Ed Langton '66 - Financial Advisor

As always, DMAA is constantly trying to update our members contact information. We need EVERYONE'S help to reach this goal. It is critical for the survival of the Alumni Association.

- DM has almost 1400 registered alums on record with Nationals.
- We have 752 contact emails, some duplicates, and many old and outdated.
- Out of the 752 emails sent out last month, 624 were delivered, 130 bounced back, and only 234 were opened. That's only 38% of delivered emails were opened. Not that impressive.
- Please talk to your alumni friends and ask if they've received any emails from DMAA recently. If not, encourage them to email us at <u>pikedmaa@gmail.com</u> or visit the website at **pikedmaa.org** to update contact info. Continue to follow up with them to make sure they did.

Lastly, for those that don't know, Dr. Joe Paul was named USM President back in July. This is great news for the USM Greek system, as he's always been a big advocate of fraternities and sororities. He was also instrumental in helping DM return to campus after the "Flamingo incident." Below, I copied and pasted an email many USM Greek alumni have received from the President's Office on August 25.

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Hello Fellow USM Greek Alumni!

As I have stepped into the Presidency at our beloved alma mater, the last few weeks have been a whirlwind and some of the most exciting in my career. In my time as President, I have vowed to not be a "placeholder," but rather to leverage decades of relationships and experience to continue this path we take – To The Top. I need your help to make this happen.

One of my priorities is to support Student Affairs with precision focus on the recruitment of new Golden Eagle students, and lifting up and growing our **GREEK SYSTEM**. The size and quality of our fraternities and sororities is vital to our growth and to developing alumni who will support Southern Miss for a lifetime. This is a matter of **URGENCY** for me and for Southern Miss and there are things we can do now that will change the course of Greek Life at Southern Miss for the better.

I'm asking each of you to consider <u>making a gift today</u> to the Fraternity and Sorority Life Development Fund, which offers discretionary support to all of the chapters on campus.

These funds will:

- Fund year-long Greek recruitment efforts.
- Increase interest and membership for all three councils through aggressive digital and social media marketing.
- Fund Greek Life programming.
- Create financial incentives for Greek chapters who grow and improve member retention.
- Assist in the development of new engagement opportunities for fraternity and sorority alumni.
- Advance leadership development opportunities for students.
- Improve physical spaces for fraternities and sororities.

A student's collegiate experience should live on with them through fond memories and lifelong friendships. Please consider making this initiative one of your priorities for the next generation of fraternity and sorority students.

Thank you!

Joe Paul University President